



PRIVACY POLICY BELLEZA Y VANIDAD, S.A. DE C.V.

This Privacy Policy establishes the terms in which Belleza y Vanidad, S.A. de C.V. With address Blvd. Adolfo Ruiz Cortines 3720, Torre 1, Piso 6, Oficina 1, Jardines del Pedregal, CDMX 01900, uses and protects the information that is provided by its users when using its website. This company is committed to the security of its users' data. When we ask you to fill in the fields of personal information with which you can be identified, we do so ensuring that it will only be used in accordance with the terms of this document. However, this Privacy Policy may change over time or be updated, so we recommend and emphasize that you continually review this page to ensure that you agree to such changes.

Information that is collected

Our website www.byva.com.mx may collect personal information, for example:

- Name
- Contact information
- Email address
- Likewise, when necessary, specific information may be required to process an order or make a delivery or billing.

Use of collected information

Our website uses the information in order to provide the best possible service, particularly to maintain a user registry, of orders, if applicable, and to improve our products and services. It is possible that emails will be sent periodically through our site with special offers, new products and other advertising information that we consider relevant to you or that may provide you with some benefit, these emails will be sent to the address you provide and may be canceled. anytime. Beauty and Vanity, S.A. de C.V. is highly committed to fulfilling the commitment to keep your information secure. We use the most advanced systems and constantly update them to ensure that there is no unauthorized access.

Cookies

A cookie refers to a file that is sent in order to request permission to be stored on your computer, by accepting said file it is created and the cookie then serves to have information regarding web traffic, and it also facilitates future visits to a recurring website. Another function that cookies have is that with them the web can recognize you individually and therefore provide you with the best personalized service on its web. Our website uses cookies to be able to identify the pages that are visited and their frequency. This information is used only for statistical analysis and then the information is permanently deleted. You can delete cookies at any time from your computer. However, cookies help to provide a better service on websites, you do not give access to information from your computer or from you, unless you want



it and provide it directly, visits to a website. You can accept or deny the use of cookies, however, most browsers automatically accept cookies as it serves to have a better web service. You can also change your computer settings to decline cookies. If they are declined, you may not be able to use some of our services.

Links to Third Parties

This website may contain links to other sites that may be of interest to you. Once you click on these links and leave our page, we no longer have control over the site to which you are redirected and therefore we are not responsible for the terms or privacy or the protection of your data on those other third party sites. These sites are subject to their own privacy policies, so it is recommended that you consult them to confirm that you agree with them.

Control of your personal information

Beauty and Vanity, S.A. de C.V. company will not sell, transfer or distribute the personal information that is collected without your consent, unless required by a judge with a court order.

Beauty and Vanity, S.A. de C.V. It reserves the right to change the terms of this Privacy Policy at any time.

FINALLY, WHERE CAN I GET MORE INFORMATION?

If you have any questions regarding our use of cookies or other technologies, send us an email to contacto@byva.com.mx

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